



TECH SUMMIT

Local In-Person Conference Access to Key IT Decision Makers



COVID-19 BONUS

While COVID-19 restrictions are in place, for the same price as our 1-Day In-Person sponsorships you will be upgraded to a 12-Month Package (kickoff web-conference, monthly web-conferences, logo continuously in member site, culminating in our Grand Finale I Buyer's Directory).





IT Summit series provides unmatched exposure to Key IT Decision Makers (ITDM) within the top 40 metro markets. Each metro has on average **250+ company registrations**, On Event day 80-130 ITDMs across 30 metros attend, the **key influencer and gatekeeper for purchase decisions**.

Benefits of Sponsorship:

- We provide you with attendee list to follow up post event
- Ability to reach targeted, highly qualified Senior IT Decision Makers.
- Opportunity to build and increase brand awareness through exposure before, during and after the event.



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Streamed and On-Demand, also includes speakers by webinar, online ITDM community, monthly benefits and much more.



Meetings



Reports



Webinars



Book Summaries



Ideas



News



Collaboration



Accreditation



EVENT AT A GLANCE

<p>Event Format:</p>	<p>Sponsors will exhibit throughout the afternoon event; Networking time before, during and after event. Key networking at registration and break time, accompanied with high tea for the guest. No Breakout Sessions, Sponsors and Attendees in the same room.</p>	
<p>Venue(s)</p>	<p>Our events are held at 4 and 5 star locations across the USA, luxury settings, full service venues, with custom menus offering the best in local cuisines</p>	
<p>Attendees:</p>	<p>80-130 Local Key IT Decision Makers across industries. Short list of who attended on event day by city. https://goo.gl/avUE38 google sheet link, please let us know if you have any issue opening and we will send as PDF, <u>Includes titles, companies, industry, and interest</u>)</p> <p>2020 Attendees will be given “free” membership to our online platform, that includes a library of sponsor material promoting your products and solutions. After covid-19 restrictions removed, the attendees will still have access to those resources, free of charge, up to 12 months.</p>	
<p>In-person: Web-conference:</p>	<p>8:00 am Vendor Setup - 2 :00pm Vendor Breakdown 9:30 am- 12:00 pm</p>	
<p>Topics of Interest:</p>	<ul style="list-style-type: none"> - Security - Cyber Crime - Cloud Storage - Cloud Infrastructure - APP Development - CRM/CX - Big Data - Data Integration - Artificial Intelligence 	<ul style="list-style-type: none"> - SaaS - Disaster Recovery - BYOD - IoT - Enterprise Cloud & Mobility - Predictive Analytics - Management Systems - Best Practices and Trends - Wireless Technologies

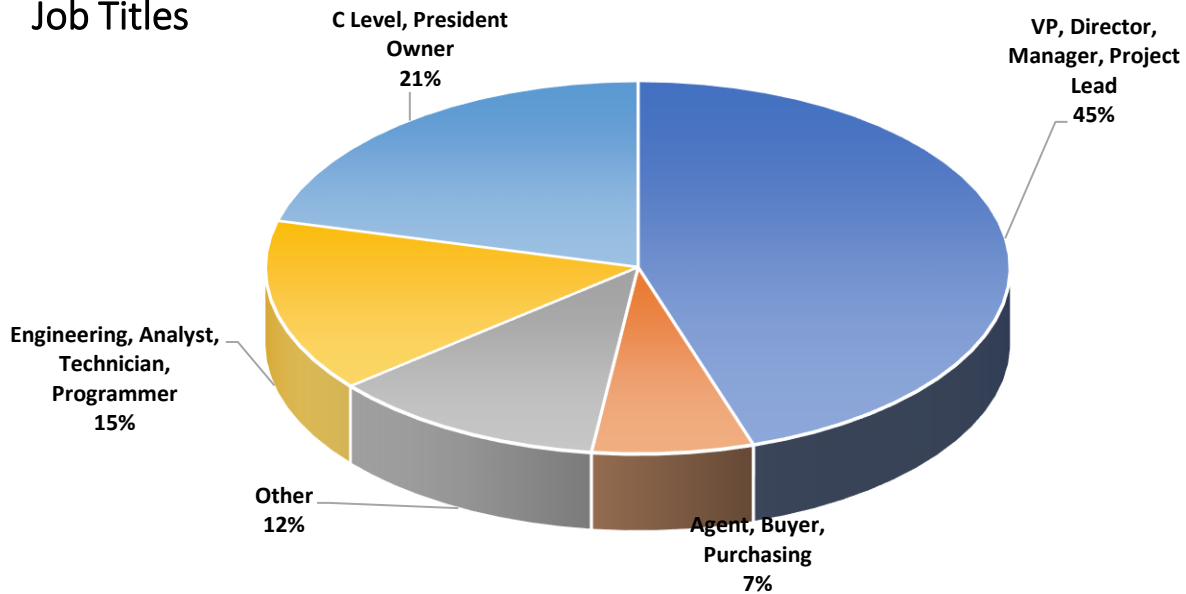


ATTENDEE DEMOGRAPHICS

Enhance your company's image, engage and interact with these senior HR executives who have influence, budget authority to evaluate products and services to solve their business needs. Accelerate your sales pipeline and gain valuable introduction to the ITDM.

You can access the Attendee snapshot by this link: <https://goo.gl/avUE38> (opens a google spreadsheet)

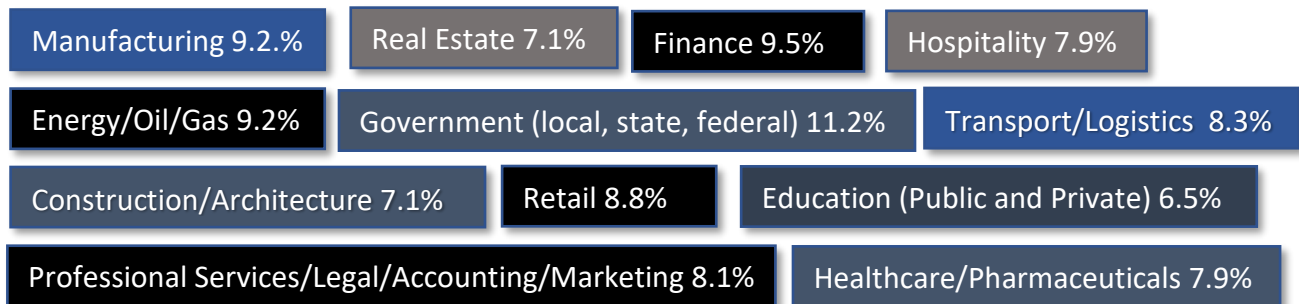
Job Titles



Company Sizes:



Industries:





2020 CALENDAR

Feb: 13 Atlanta
 Apr: 10 Piedmont
 Apr: 10 Charlotte
 Apr: 10 Nashville
 Apr: 15 Washington
 Apr: 16 Philadelphia
 Apr: 28 Chicago
 Apr: 29 Indianapolis
 May: 26 St Louis
 May: 28 Kansas City
 Jun: 03 Omaha
 Jun: 09 Pittsburgh
 Jun: 10 Cleveland
 Jun: 11 Columbus
 Jun: 12 Cincinnati
 Jul: 14 Grand Rapids
 Jul: 16 Detroit

Jul: 28 Minneapolis
 Jul: 30 Milwaukee
 Aug: 11 Boston
 Aug: 13 New York
 Aug: 25 Salt Lake City
 Aug: 27 Denver
 Sep: 15 Orlando
 Sep: 16 Tampa
 Sep: 17 Miami
 Oct: 06 Dallas
 Oct: 07 Austin
 Oct: 08 San Antonio
 Oct: 09 Houston
 Nov: 03 San Diego
 Nov 04: Los Angeles
 Nov 05: Los Angeles
 Dec: 01 Bay Area
 Dec: 03 Phoenix

2021 CALENDAR

Feb 9: Nashville
 Feb 11: Atlanta
 Feb 25: Greensboro
 Feb 26: Charlotte
 Mar 10: Washington
 Mar 12: Philadelphia
 Mar 30: Chicago
 Apr 1: Indianapolis
 Apr 26: St Louis
 Apr 28: Kansas City
 May 3: Omaha
 May 11: Pittsburgh
 May 12: Cleveland
 May 13: Columbus
 May 14: Cincinnati
 Jun 14: Grand Rapids
 Jun 16: Detroit

Jun 29: Minneapolis
 Jul 1: Milwaukee
 Jul 13: Boston
 Jul 14: New York
 Jul 27: Salt Lake City
 Jul 29: Denver
 Aug 17: Orlando
 Aug 18: Tampa
 Aug 20: Miami
 Sep 7: Dallas
 Sep 8: Austin
 Sep 9: San Antonio
 Sep 10: Houston
 Oct 5: San Diego
 Oct 6: Los Angeles South
 Oct 7: Los Angeles- North
 Nov 1: San Francisco
 Nov 3: Phoenix

Sample In-Person Agenda

9:00 am: Registration Open, Signature Refreshments, & Peer Networking.
 9:45 am: New Network and Wireless Technologies.
 10:15 am: What's New in Backup and Disaster Recovery.
 10:45 am: Trends in Mobile App Development.
 11:15 am: BYOD Implementation and Management Strategies.
 11:45am: Best Practices in Cloud Utilization & Security.
 12:15 pm: Network Security Present and Future.
 12:45 pm: Lunch, Peer & Solution Provider Networking, Prize Giveaways!

Sample Webinar Agenda

9:30 am: Business Continuity Amidst COVID-19
 10:00 am: Tools to Keep remote workers engaged and productive
 10:30 am: Latest Hacker Strategies and Counters
 11:00 am: New in Disaster Recovery
 11:30 am: Mobile and BYOD Security.
 12:00 pm: Conclusion.

Presentation titles, that have worked well in the past:

- Latest Security Detection and Response
- Cloud Infrastructure Services Trends.
- Network Security Present and Future.
- Backup and Disaster Recovery.
- Best Practices in Cloud Utilization
- BYOD Implementation and Management
- Latest Mobile Device and Apps Security
- Or your own custom topic



Live Speaking Sponsorship Choices (entire audience)

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time.

V.I.P. Presenting

\$4599 per city

[➔ Sign Up](#)

BONUS: Includes the Web-Conference Speaking Sponsorship!

Discounted \$3799 for a commitment to all/next 35 events (billed once or each).

-
- Introduced at the yearly kickoff web-conference
 - Post event registration list with insights*
 - Logo on our monthly web-conferences
 - Logo viewed each time members log into resources
 - Online buyers guide overview, whitepaper, & video
 - ➔ **Then at the Grand Finale In-Person Summit:**
 - 35 min. speaking time with entire audience
- Attendee pre-registration list*
 - Post event registration list with insights*
 - Logo on city website for 12 months
 - Wi-Fi, Power Strip, 2 Chairs included
 - Entry, Food and Beverages for 2 representatives
 - Entry, Food and Beverages for 1 Speaker
 - Participation in event raffle

Reg. Presenting

\$3299 per city

[➔ Sign Up](#)

BONUS: Includes the Web-Conference Speaking Sponsorship!

Discounted \$2699 for a commitment to all/next 35 events (billed once or each).

-
- Introduced at the yearly kickoff web-conference
 - Post event registration list with insights*
 - Logo on our monthly web-conferences
 - Logo viewed each time members log into resources
 - Online buyers guide overview and contact info
 - ➔ **Then at the Grand Finale In-Person Summit:**
 - 25 min. speaking time with entire audience
- One 6 ft tabletop exhibit space (tables provided)
 - Post event registration list*
 - Logo on city website for 12 months
 - Wi-Fi, Power Strip, 2 Chairs included
 - Entry, Food and Beverages for 1 representatives
 - Entry, Food and Beverages for 1 Speaker
 - Participation in event raffle

Web-conference Speaking

Participation in the LIVE Webinar Panel

\$1799 per city

[➔ Sign Up](#)

Discounted \$1399 for a commitment to all/next 35 events (billed once or each).

-
- Post event registration list with insights*
 - Visual Logo recognition during Live Webinar
 - One Best Practices/White Paper on City Website
 - One Video/Promo displayed on City Website.
- Contact Email and Phone displayed.
 - Landing Page link of your choice
 - One year ITDM Member access
 - Participation in event Digital raffle



Additional Sponsorship Choices:

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time

Table-Top Display

\$1699 per city

[Sign Up](#)

Discounted \$1299 for a commitment to all/next 35 events (billed once or each).

- Online buyers guide overview and contact info
- One 6 ft tabletop exhibit space (tables provided)
- List with who attended with contact details
- Entry, Food and Beverages for 2 representative
- Wi-Fi, Power Strip, 2 Chairs included
- Participation in event raffle

Web-conference Digital

\$1299 per city

[Sign Up](#)

Discounted \$1049 for a commitment to all/next 35 events (billed once or each).

- Post event registration list with insights*
- Visual Logo recognition during Live Webinar
- One Best Practices/White Paper on City Website
- One Video/Promo displayed on City Website.
- Contact Email and Phone displayed.
- Landing Page link of your choice.
- One year ITDM Member access
- Participation in event Digital raffle

Monthly CIO Web-conference

\$3699 per city

[Sign Up](#)

12 Webinar Meetings, plus monthly book, and news summary with online member access

- Twelve Webinar Meetings Per Year
- Visual recognition at one of our monthly meetings.
- Logo on display at all monthly web-conferences.
- Logo on our monthly news summary
- Logo on monthly book summary.
- CIO Member access
- Name & Description in our Online Directory.
- Participation in event Digital raffle

Lunch Sponsor

\$2799 per city

[Sign Up](#)

Listed in the on-line buyers guide with logo and contact information

- Online buyers guide overview and contact info
- A PowerPoint ad (1 slide) for viewing during lunch
- 5 min speaking to entire audience.
- 6 ft tabletop exhibit space (tables provided)
- Participation in event raffle
- Access to the contact info of all attendees
- Entry, Food and Beverages for 2 representative
- WiFi, Power Strip, 2 Chairs included

Non- Display Sponsor

\$950 per city

[Sign Up](#)

Discounted \$750 for a commitment to all/next 35 events (billed once or each).

- Mix with Decision Makers
- List of who attended with contact details
- Logo displayed and sponsor recognition
- Seated with Attendees in main event room
- Includes Entry, Food and Beverages for 1
- Participation in event raffle



"Talking to peers, kibbutzing and sharing best practices -- it's very powerful. Even at my level of experience, I still learn new things when I go to these."

- Michael Frankel, LexisNexis Group

"When you can get a glimpse of what is going on in the market, even a tiny glimmer of what can happen, you'll be able to jump on a new trend and get ahead of your competition."

- Kerry Desberg, Owens Corning

"I think networking outside your industry is critical to keep the flow of new ideas coming into your mind, and your organization."

- Jim McComb, Bank of America

"The network of relationships between people, whether the old fashioned kind or via new modern social networks, is absolutely critical to operate with speed across geographies and business silos."

- Polly Pearson, EMC Corporation

"I find it very invigorating to learn from others and adapt ideas from others, rather than always assuming our way is the best way. Sometimes others have better ideas than we do."

- Larry Quinlan, Deloitte

"The book summaries and articles are excellent added benefits."

- Anne Marie Tedesco, CitiBank

"It's very valuable to go outside your own industry to look at the skills and value-added processes from other areas, to see what people in other industries are doing."- Dennis Deering, Diebold, Inc.

